

BRANDS *for* CREATIVE HANDS

Design Questionnaire



GRACE ORIS
art & design

Hello and thank you for your interest in **Brands for Creative Hands**.

B4CH is a design service package offered exclusively for creative professionals – designers, artists, illustrators, authors, musicians, film-makers... until December 31, 2018.

Being in the creative business, we can actually do a lot of other creative endeavors ourselves. I'm a graphic designer, but I also make art, play classical piano and if I really wanted to, I'd write fantasy, or do pro photography or even film.

I'm sure you aren't limited to just one creative thing either. And if you really got down to actually doing it, you could design or redesign your logo, your art book or your website. **Because why on earth would you pay someone else to do something you can do yourself?!**

But.. and here's the thing: **You never get around to doing it!** Because you promised you'd finish John's project yesterday. Because you need to get Ms. Hilbert to sign that contract now so you can get her deposit and pay last week's rent. Because this is the only time you've had in days to see what BuzzFeed has been up to.

Because anyway your branding can wait.

No It Can't. And you know it.

We wish someone would re-do our logo and do those other design-y things, but we are too proud or too poor or too busy to ask. So, here's my offer – one creative pro to another. It's so you can focus on your client work, without that niggling thought at the back of your head that you really, really, really should do something about that logo.

Creatively yours,
Grace

For you...



What's in it?

LOGO

The design in all possible formats for print and web use.
Also included is a **basic brand guide** detailing usage, colors, etc.

BUSINESS CARD

Print-ready standard size (or not), single or double-sided, depending on your needs.

BOOK or WALL CALENDAR

16-20 page promotional book (art book, portfolio, poetry compilation, compositions, etc.)
in a PDF e-book or print-ready format or both

or

a print-ready, 13-page 2019 wall calendar featuring your work.

DESIGN ASSESSMENT

If you are unsure whether to proceed with a new logo or not, a design assessment will help.
Please note in the questionnaire and we'll go from there.



Design Packages



Logo
 Basic Brand Identity Guide
 Favicon
 Business Card
 Book or Wall Calendar

USD399

Special Event

Logo
 Basic Brand Identity Guide
 Favicon
 Stationery set:
 Business Card
 Letterhead/Envelope
 Social media set:
 1 Facebook cover
 1 Twitter cover
 1 Instagram story template

USD999

Soar high!

Logo
 Brand Identity Guide (20+ pages)
 Favicon
 Stationery set
 Business Card
 Letterhead/Envelope
 Folder
 Invoice/Receipt
 Report template
 Brochure
 Wall/Desk Calendars
 Social media set:
 2 Facebook covers
 2 Twitter covers
 2 Instagram story templates

USD1999

Be fierce.

Logo
 Brand Identity Guide (20+ pages)
 Favicon
 Stationery set
 Business Card
 Letterhead/Envelope
 Folder
 Invoice/Receipt
 Report template
 Brochure
 Wall/Desk Calendars
 Web page design (coding not included)
 Social media set:
 5 Facebook covers
 5 Twitter covers
 5 Instagram story templates
 5 YouTube banners

USD2999

Be formidable.



Add-ons

Poster
 Billboard
 Magazine ad

Outdoor banner
 Web banner ad
 Icon set

Illustration
 Email template
 Other



Your full name:
Email:
Website:
Country/Time zone:

I want a:
totally new logo
new logo with elements from my existing logo
design assessment of my current brand and a plan
for moving forward

Name of your company/organization or the artist name
you go by:
.....

Please give a description of your business, service or
creative endeavor:
.....
.....

What is your goal as a creative professional?
.....
.....

Who is your target market or audience?
.....
.....

Do you have an existing logo?
Yes No

If yes, why do think you need a new one?
.....
.....
.....

What is the exact name to appear in the logo?
.....

What is your tagline, if any?
.....

Do you have specific images that you want or not want
incorporated in your logo?
.....

If any, what are your color preferences for the logo?
.....

How do you want to come across or what do you want
your audience to think of when they see your logo?
.....
.....

What existing logos appeal to you, and why? Provide
site or image links if possible.
.....
.....
.....

Please supply a description of the design you have in
mind if any, or other information you believe would be
useful:
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.....
.....
.....

*After reviewing your questionnaire, I will email you
with an initial analysis of your design requirements
as a basis for going forward.*

*I will also book a start date for your project whose
target completion will be two weeks from the start
date. Please be sure you are available for email
feedback during that time.*

*Full payment should be made before start date by
Paypal or bank transfer (details to follow).*

*If you have issues with the schedule, please inform
me immediately so I can re-book you for the next
available start date.*

*If payment is not received before your start date,
nor did you make a rebooking, the B4CH package
will no longer be offered to you. In that unlikely
event, and should you still want to work with me,
please choose one of the regular design packages.*

Ready?

